

# General Marking Rubric

Marking rubric:

Criteria	Excellent (65-100)	Good (50-65)	Satisfactory (40-50)	Needs Improvement (30-40)	Unsatisfactory (0-30)
<b>Understanding</b>	Demonstrates a deep understanding of the question topic, and technical terms. Explanations are accurate, detailed, and insightful.	Demonstrates a good understanding with minor inaccuracies. Explanations are mostly detailed and clear.	Demonstrates a basic understanding with some inaccuracies. Explanations lack depth and detail.	Demonstrates limited understanding. Explanations are often unclear or incorrect.	Demonstrates little to no understanding. Explanations are mostly incorrect or missing.
<b>Originality &amp; Creativity</b>	Uses highly original analogies and examples. Explanations are creative and enhance understanding.	Uses original analogies and examples. Explanations are creative but less impactful.	Uses some original analogies and examples. Explanations lack creativity and impact.	Uses few original analogies and examples. Explanations are not creative or impactful.	Uses no original analogies and examples. Explanations are not creative and do not enhance understanding.
<b>Accuracy of Content</b>	All information is accurate and correctly represents the concepts. No errors present.	Most information is accurate with few minor errors.	Some information is accurate but several errors present.	Information is often inaccurate with many errors.	Information is mostly inaccurate or incorrect.

<b>Depth of Analysis</b>	Provides comprehensive analysis of each model and term. All aspects are thoroughly explained.	Provides good analysis with minor areas needing more detail. Most aspects are well explained.	Provides basic analysis. Some aspects lack depth and thorough explanation.	Provides limited analysis with many aspects under-explained or not explained.	Provides minimal to no analysis. Most aspects are missing or not explained.
<b>Use of Diagrams</b>	Diagrams are highly relevant, well-integrated, and enhance understanding. Properly referenced.	Diagrams are relevant and well-integrated. Properly referenced.	Diagrams are somewhat relevant but not well-integrated. Properly referenced.	Diagrams are not very relevant and poorly integrated. Properly referenced.	Diagrams are missing or not relevant. Not referenced.
<b>Organization &amp; Structure</b>	Well-organized and structured. Logical flow and clear headings/subheadings. Easy to follow.	Good organization and structure with minor issues. Mostly logical flow and clear headings/subheadings.	Basic organization and structure. Some issues with logical flow and headings/subheadings.	Poor organization and structure. Difficult to follow. Inconsistent headings/subheadings.	Very poor organization and structure. Very difficult to follow. Missing headings/subheadings.
<b>Clarity &amp; Conciseness</b>	Writing is clear, concise, and free of grammatical errors. Easy to read and understand.	Writing is mostly clear and concise with few grammatical errors.	Writing is somewhat clear but with several	Writing is often unclear and has many grammatical errors.	Writing is unclear and has numerous grammatical errors.

			grammatical errors.		
<b>Adherence to Instructions</b>	Fully adheres to instructions. All questions answered thoroughly within word count.	Adheres to instructions with minor deviations. All questions answered within word count.	Partially adheres to instructions. Some questions not fully answered or minor word count issues.	Limited adherence to instructions. Many questions not fully answered or significant word count issues.	Does not adhere to instructions. Most questions not answered or far outside word count.

**Notes for Marking:**

- **Understanding:** Focus on how well the student grasps the concepts and can explain them in their own words.
- **Originality & Creativity:** Evaluate the uniqueness and creativity of analogies and examples used.
- **Accuracy of Content:** Check for factual correctness and absence of errors.
- **Depth of Analysis:** Assess how thoroughly each aspect of the models and terms are explained.
- **Use of Diagrams:** Look for relevant, well-integrated, and properly referenced diagrams.
- **Organization & Structure:** Ensure the response is well-organized with a logical flow.
- **Clarity & Conciseness:** Evaluate the clarity and conciseness of writing, as well as grammatical correctness.
- **Adherence to Instructions:** Check if all parts of the question are answered and if the response stays within the word count limits.